

SCHIPHOL

and its Take Off

The First World War ended in 1918. The military planes were aimless to use for Schiphol, until Albert Plesman got a super idea: Convert the discarded warplanes for mail, cargo and passengers. What are the numbers now, what has changed, what is their mission and vision of the future and how are they planning to get there?



Tilburg University G14

Today's Numbers

55.000.000



Passenger volumes of Amsterdam Airport Schiphol (increased by 4.6%) and their reason for flying



Other (2%) | Visiting friends / relatives (19%) | Leisure (43%) | Congress / study (4%) | Business (32%)

484,250



Air transport movements (+3.3%) to 319 destinations around the world



KLM (74%) | Transavia.com (10%) | Easy Jet (9%) | Delta air lines (4%) | British airways (4%)

864.000.000



Total revenue generated by Amsterdam, Eindhoven and Rotterdam Airport rose by 5.9%



Consumer product and services (25%) | Real estate (10%) | Alliances & Participations (8%) | Aviation (57%)

What Has Changed In Time?

Passengers and Air transport movements



1918 Start Schiphol



1959 NV Schiphol

2008-2010 Crisis hits Schiphol

2011 Schiphol welcomes 1 Billionth Passenger

Record of 55 Million passengers a year

2014

Where To Go?

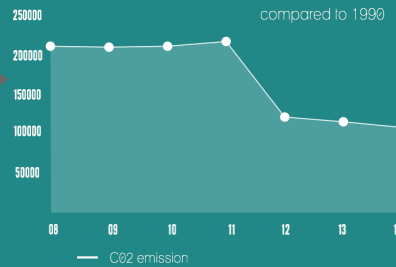
Reliable, efficient, welcoming, inspiring and durable



Decreasing Co2

30%

by 2020 compared to 1990



How To Succeed?



Social economic Task

Schiphol's goal is to be an airport company with an important socio-economic task. The airports of the group, and Amsterdam Airport Schiphol in particular want to create value for society and for the economy, both in the Netherlands and elsewhere

Connecting the Netherlands

Our job is to maintain and further develop Maastricht Schiphol's position as a multimodal hub. To do this, Schiphol Group must be successful across the board. Four themes underpin our strategy for meeting this challenge: Top Connectivity, Excellent Visit Value, Competitive Marketplace and Sustainable Performance

Collaboration

At the airports we collaborate with partners, government organisations and other parties in a variety of networks. We aim to provide efficient, reliable and inspiring facilities for airlines and travellers alike

